



● Tips for a successful mobilisation

Lots of different events will take place around the G8. Many people will be coming for the week or longer. Others may come for only one or two events.

1. *Planning ahead is crucial.* (We've tried to put as much information in this pack as we can to help you decide when and how you want to come and what to say to other people who might join you. Work with others and give yourself enough time to make clear plans.)
2. *Think about the events around the G8 as a 'package' and plan to come for more than one event* (We are working hard to ensure there'll be food, transport and accommodation where you need it.)
3. *Many different groups and networks are working to send people to Scotland for the G8. Work with these groups to share resources and stop duplication of work.* (See the list of some of the major coalitions and networks planning G8 events.)

● Things to remember when planning to come:

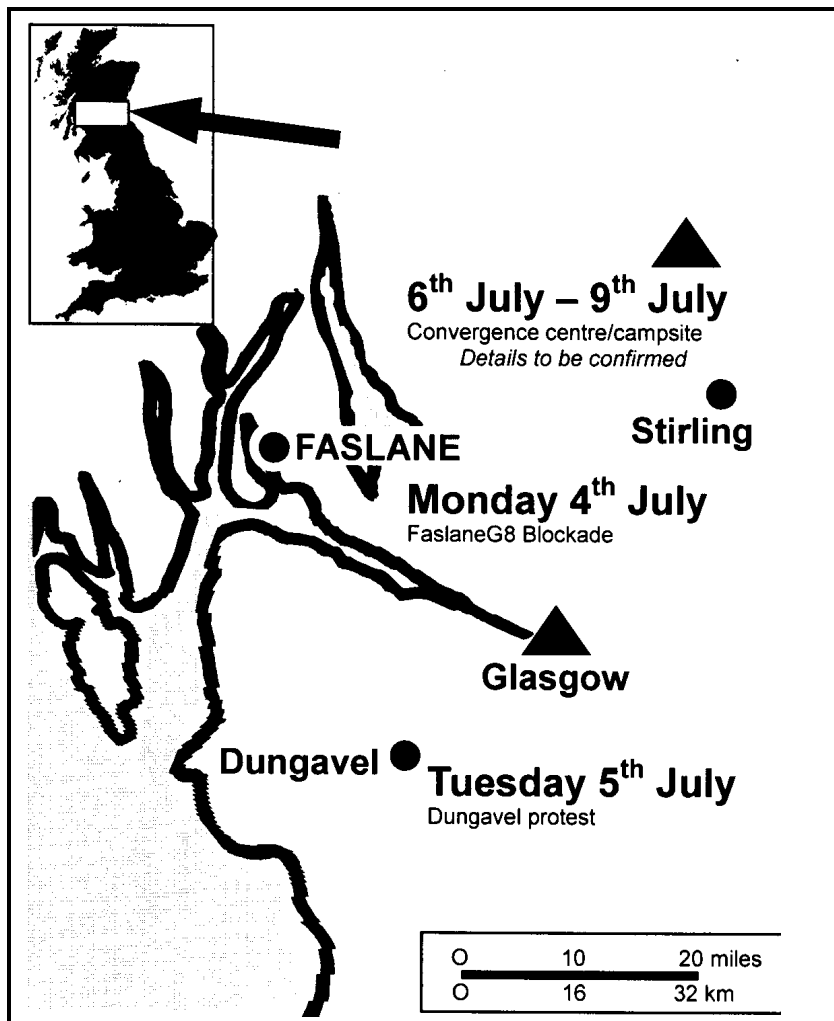
- *Travelling as a group to Scotland using public transport will be cheaper than trying to hire buses. Make plans early and book early to get lower prices and ask for group discounts.* (You don't need to stay in the same group when you get here.)
- *Make sure to include fundraising as part of your planning.*
- *Network with other groups in your area to share information, ideas, publicity and arrangements*
- *Remember Scotland has reliable and frequent public transport links between Edinburgh, Glasgow and Stirling.* (The distance between these three cities is less than the distance from London to Brighton. Both Glasgow and Edinburgh also have direct flight international airports.)
- *Come as self-reliant as possible so you can be as flexible as possible*
- *Treat it as a holiday! You will meet hundreds of people from around the world, enjoy the famous Scottish hospitality and see some of the most beautiful scenery the UK has to offer.*

● Publicity

The key to successful mobilisation is to get publicity out as much and as soon as you can. In particular most students will have exams and be finishing their studies in May. They will be too busy to think about the G8 then. We need to get publicity out to students before Easter - contact your local colleges and universities early to set up meetings and to get publicity material distributed.

Flyers and copies of the blockade briefing pack will be available from the end of March.

↑ July 2005 **G8 ACTION**



Mobilisation Check-List

- *Send emails to all your friends and contacts and tell them about the actions*
- *Contact local peace, environmental, human rights, student and church groups and ask to speak at their meetings*
- *Organise an info-meeting (combined with a benefit party?) to raise awareness*
- *Spread posters and flyers far and wide*
- *Sort out your transport details as soon as you can and publicise them widely (and tell us!)*
- *Find other interested people to share the work*
- *Form affinity groups before you leave or on the way to the action*
- *Run local direct action training workshops to form affinity groups*